



Sassan Mektarzadeh ■

Sr. Creative / Art  
Director



## About ME

HEY!

I'm Sassan Mokhtarzadeh, a Art Director and Senior Designer. I've been hustling for almost **15 years** to up my game in the art scene, trying to make a mark in various artistic circles. And you know what? I'm still on this adventurous journey, always looking for new challenges and opportunities!

Sassan Mokhtarzadeh  
CV

Directing of advertising teaser  
freelancer  
february 2022 - present

Art Director  
platin agency  
september 2021 - march 2022

Art Director  
growtality group  
april 2021- september 2023

Studio Manager  
motamed adv  
December 2020 - September 2021

Art Director & Senior Designer  
evarte architects  
february 2019 - august 2020

Art Director  
personal studio  
october 2016 - december 2018

Studio Manager  
iran novin  
april 2016 - august 2016

Senior Designer  
linkotech holding  
june 2014 - october 2014

Senior Designer  
flying feathery company  
december 2012 - april 2014

Beautification Agent  
municipality  
november 2009 - october 2011

Head of Asia Ideation  
Development Team  
apple  
2013-2015

Photoshop

Illustrator

After Effect

Premiere

Adobe Xd

Audition

Dimension

Fresco

Lightroom

Cx/Ux/Ui

Photography

Campaign

3ds Max

Maya

Videography

3D Visualization

Digital Marketing

Blender

Teaser Direction

Light Mastering

Marketing Strategy

Zbrush

Game Design

Texturing

Advertising

Marvelous

Substance

MattePaint

Sculping

Quixel

Design

Scene Design

V-Ray

Material


Architectural Design

Corona

Figma

*Sarran Mektarzadeh*

Skills



some of  
**Portfolio**



Designing and  
Ideation campaign:  
**Filmnet**



Filmnet Nowruz Campaign





Campaign ideation with designing a collection of creative posters whose main idea is based on the nostalgia of world cinema.







# فیلم نٹ





فیلم نت



هیچ کجا خونه خود آدم نمیشه...

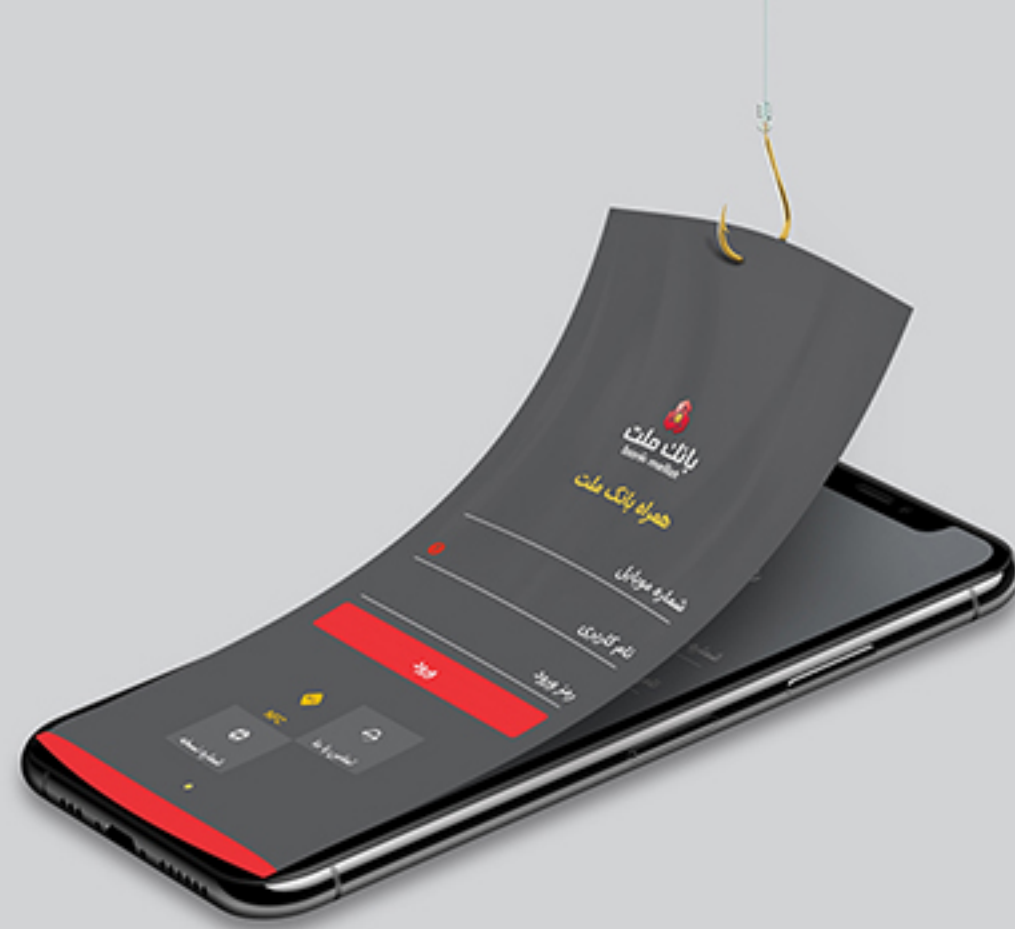
فیلم نت





## Bank Mellat Phishing Campaign

Campaign Ideas, Illustration, and Motion "Az Eshtebahe To Bardasht Miconand"  
The issue of phishing and internet scams is a topic that always puts users at risk. The visual ideas of this campaign have been formed and designed based on its slogan, "Az Eshtebahe To Bardasht Miconand".



از اشتباه تو برداشت می کنند



هنگام استفاده از **همراه بانک**، هوشیار باشید تا در دام تبهکاران گرفتار نشوید.



از اشتباه تو برداشت می کنند



هنگام **خرید اینترنتی**، هوشیار باشید تا در دام تبهکاران گرفتار نشوید.



از اشتباه تو برداشت می کنند



هنگام استفاده از **سامانه بانکداری اینترنتی**، هوشیار باشید تا در دام تبهکاران گرفتار نشوید.



MAH TAB  
JEWELLERY



## **Mahtab Keramati** jewelry branding

Logo design, environmental, digital, packaging and other brand items In this collection, an attempt has been made to use all the technical potentials of imaging and lighting in order to be faithful to the principle of aesthetics and perfect reflection of the product, according to the type of product, which is precious jewelry and ornaments.















MAHRAH  
JEWELLERY

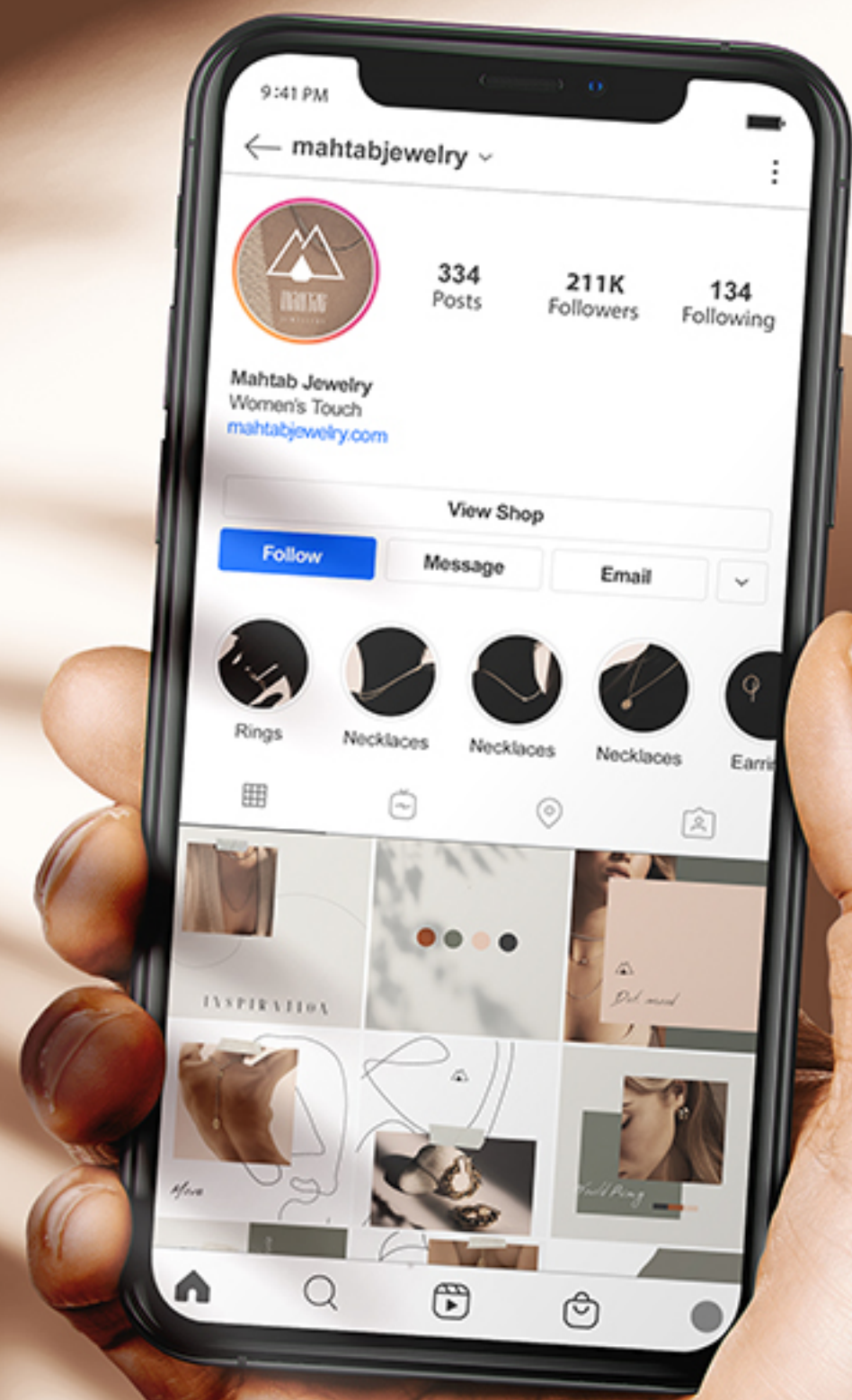


MAHRAH





MAHTAB  
JEWELLERY



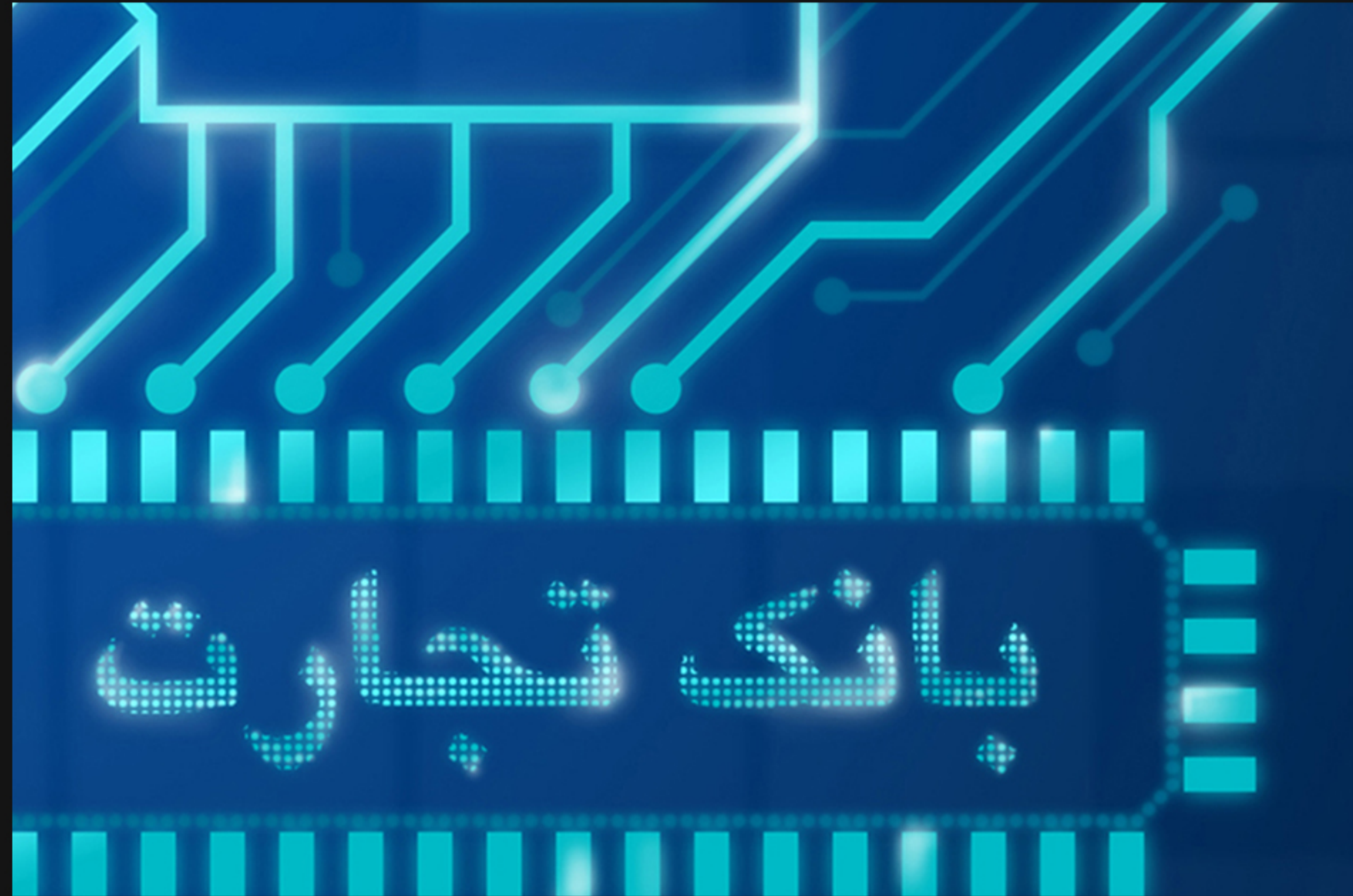
## Illustrating and Compilation the Campaign : Tejarat Bank

Campaign for the forty-first anniversary of the establishment of Tejarat Bank and the introduction of the "Zomorrod" plan. Teasing and Slogan Ideas "Banke Farda Eftetah Shod". The graphic designs of this collection are designed under an environmental campaign for specific, diverse and non-routine locations.













## Packaging design and Visual identity: Karna Coffee

Logo design and graphic space  
Design and implementation of packaging







that's not a lie...

SAMSUNG  
Galaxy S8

Product unveiling poster: Samsung

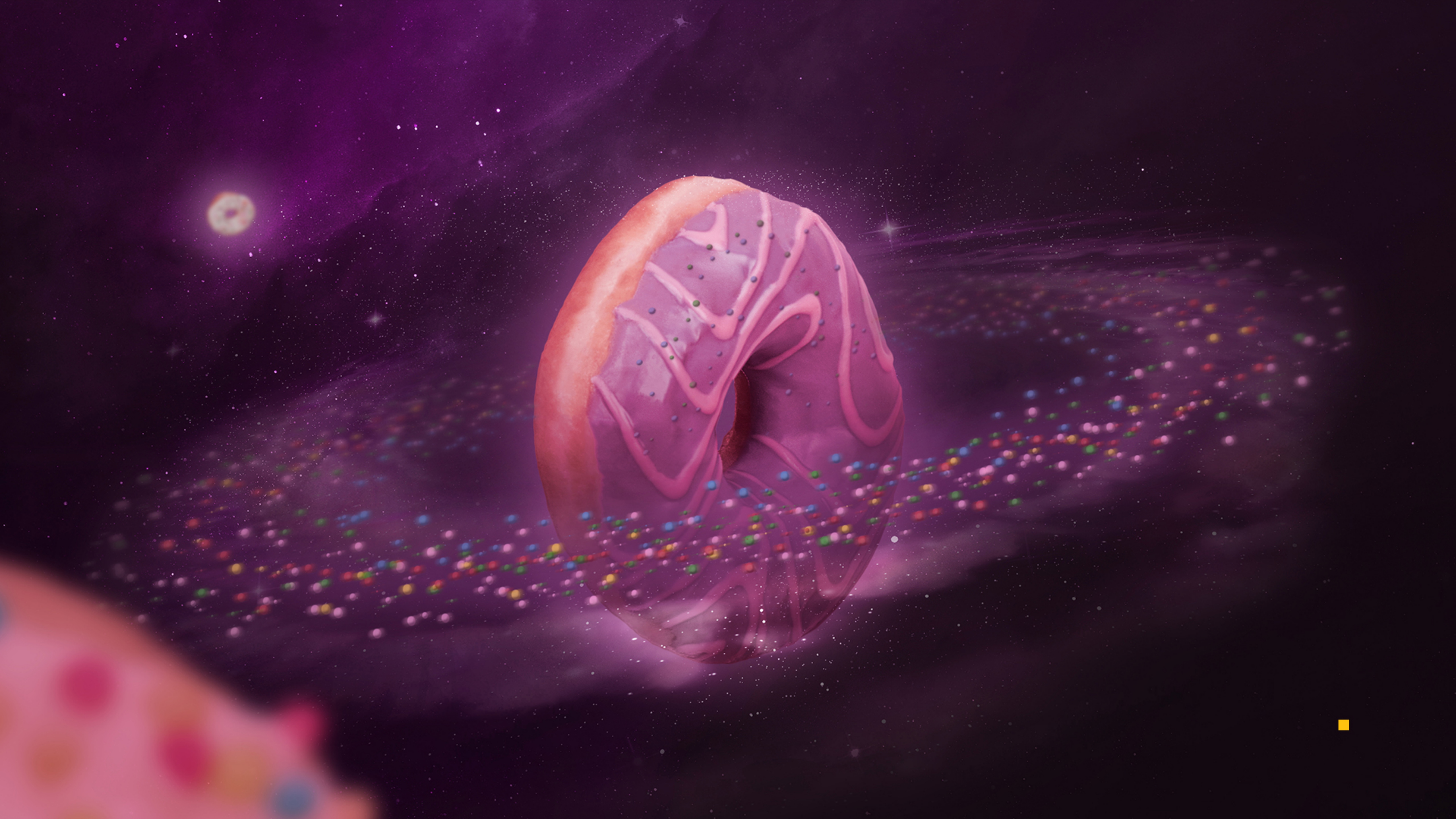
Samsung Galaxy S8 unveiling poster



## Designing "UX UI" user interface ; GO application

Sports analysis application.  
Develop a flowchart, ux design and ui  
application based on the iOS platform.









## Illustrating of social collection; Nazari cake

Nazari Cake Social media Package.  
Creative frame design, kit design and social media strategy.  
Graphic designs based on elements that are familiar to the eye and have external substitute in the real world.





## Full Services : Dey Insurance

Ideation of several campaigns.

Ideation and implementation of internal events.

Design and implementation of the user interface of Didarkhodro application.

Design of printed items (catalogs, brochures, infographics, environmental and internal banners, posters, etc.).

Design and implementation of various gifts.





سطح یک توانگری مالی

به تأیید بیمه مرکزی ج.ا.ایران

**بیمه دی**  
day insurance





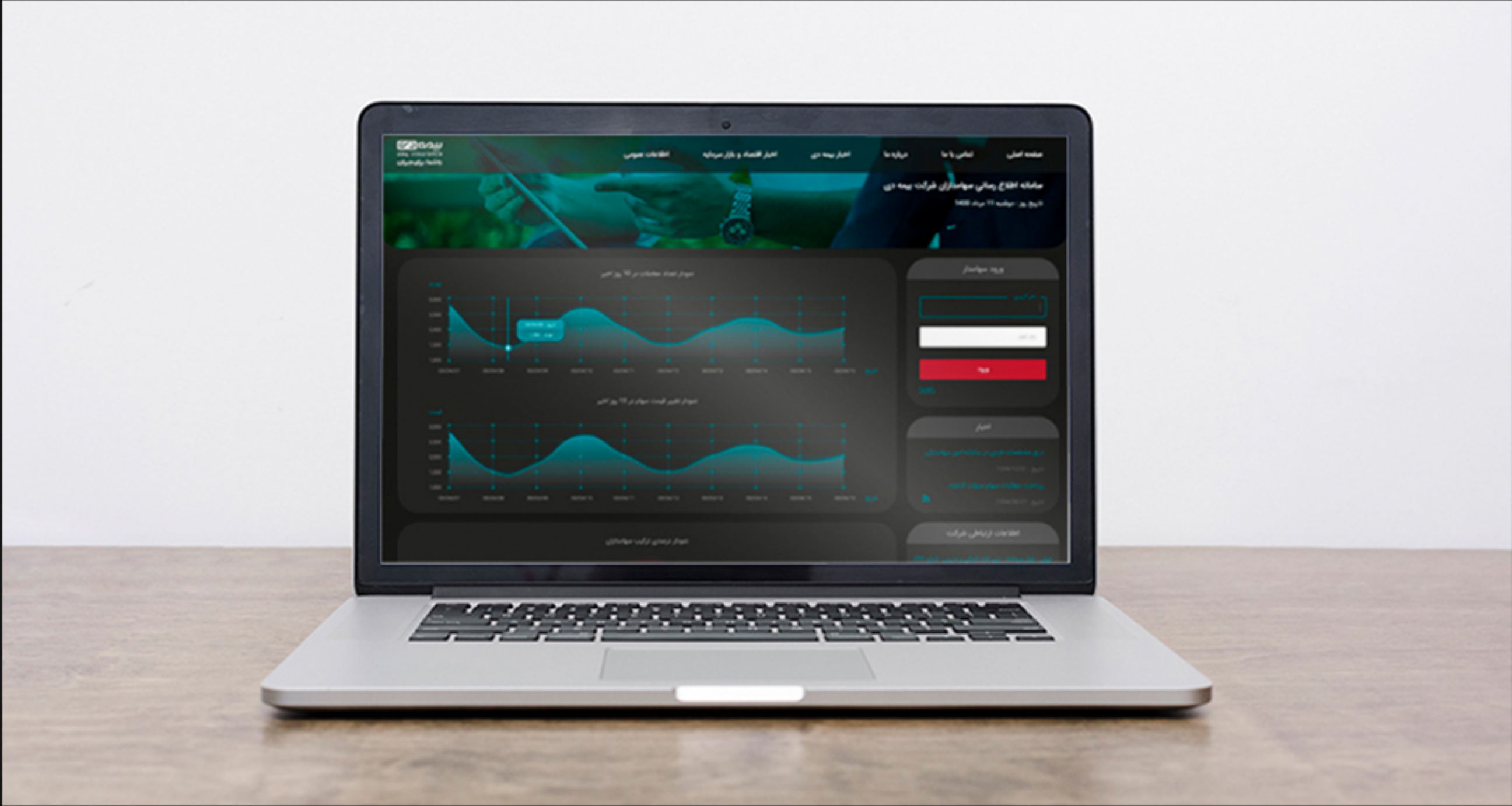
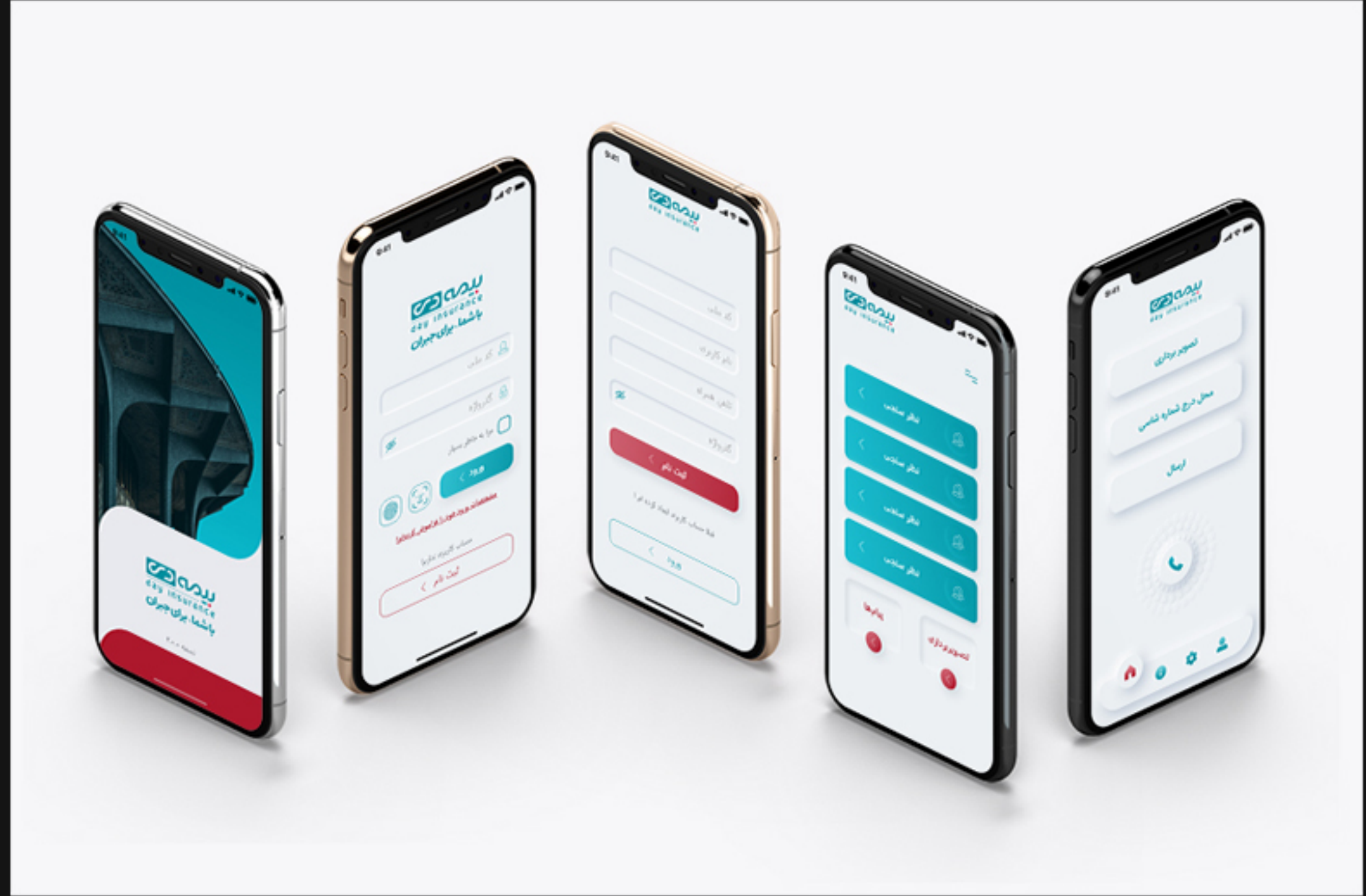










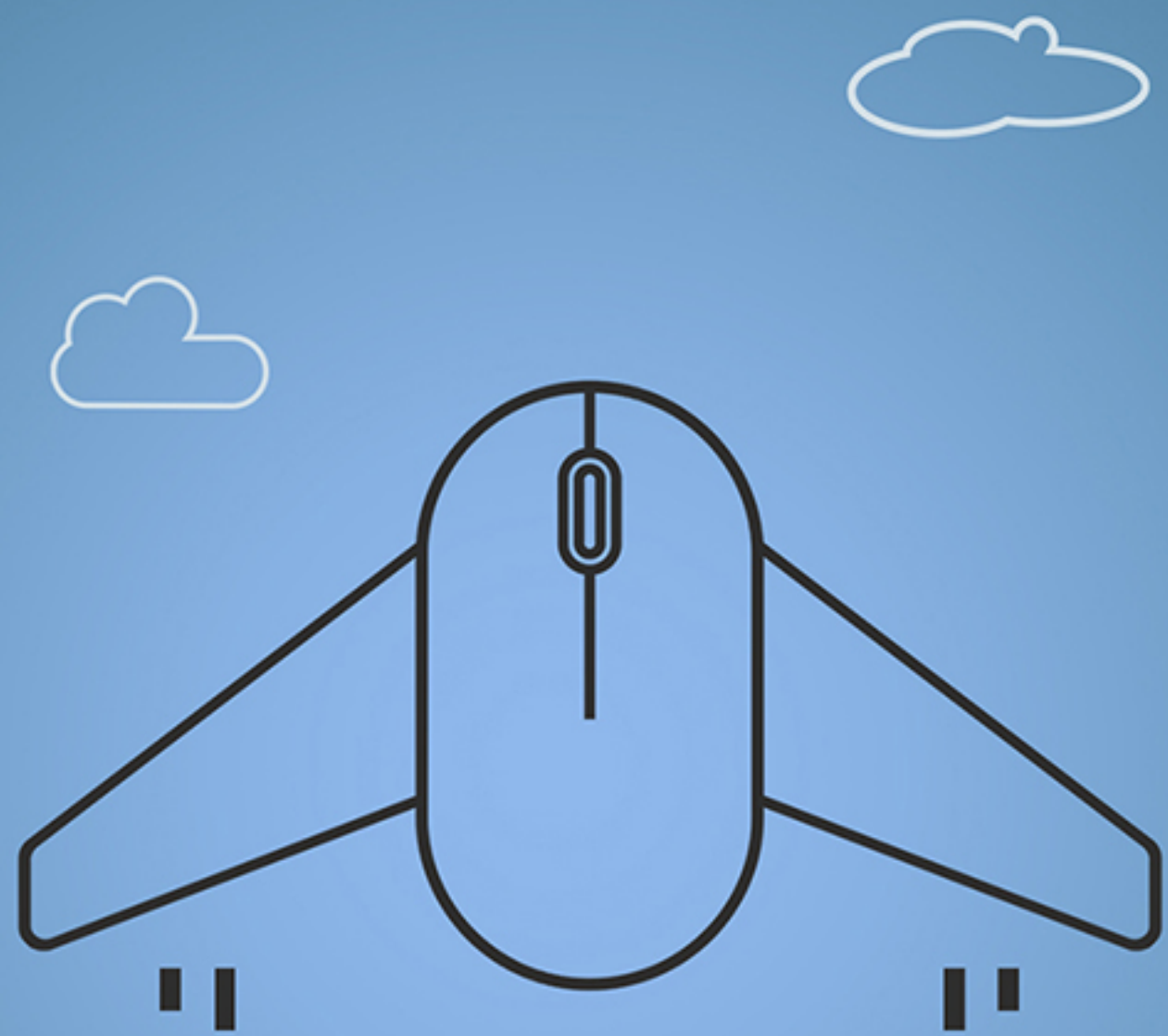




## Safarestan Airlines Agency Campaign

Conceptualization and implementation of the campaign  
Illustrating the Campaign





  
SAFARESTAN  
WWW.SAFARESTAN.COM



سفر راحت...

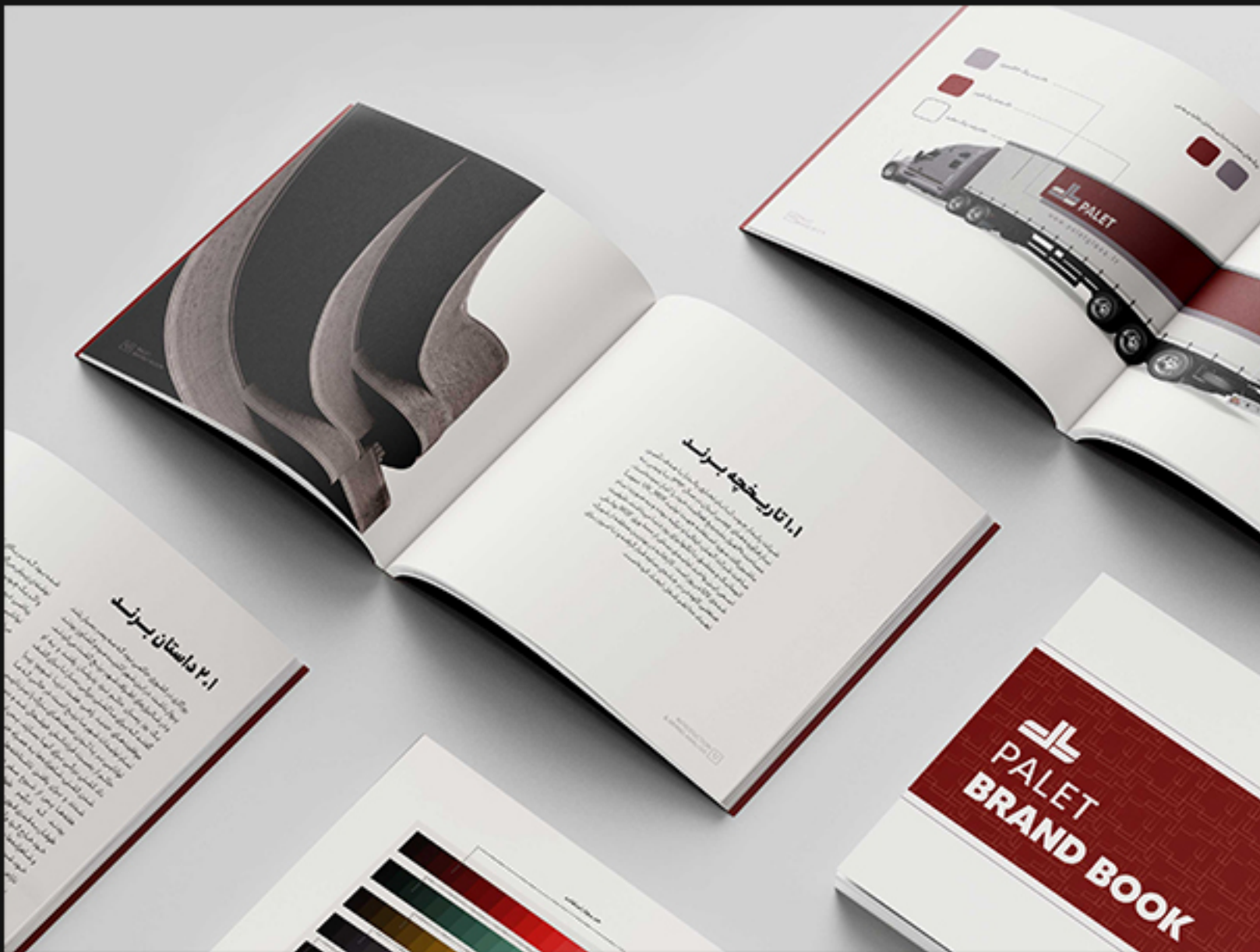
 SAFARESTAN  
سفرستان  
safarestan.com



  
SAFARESTAN  
WWW.SAFARESTAN.COM







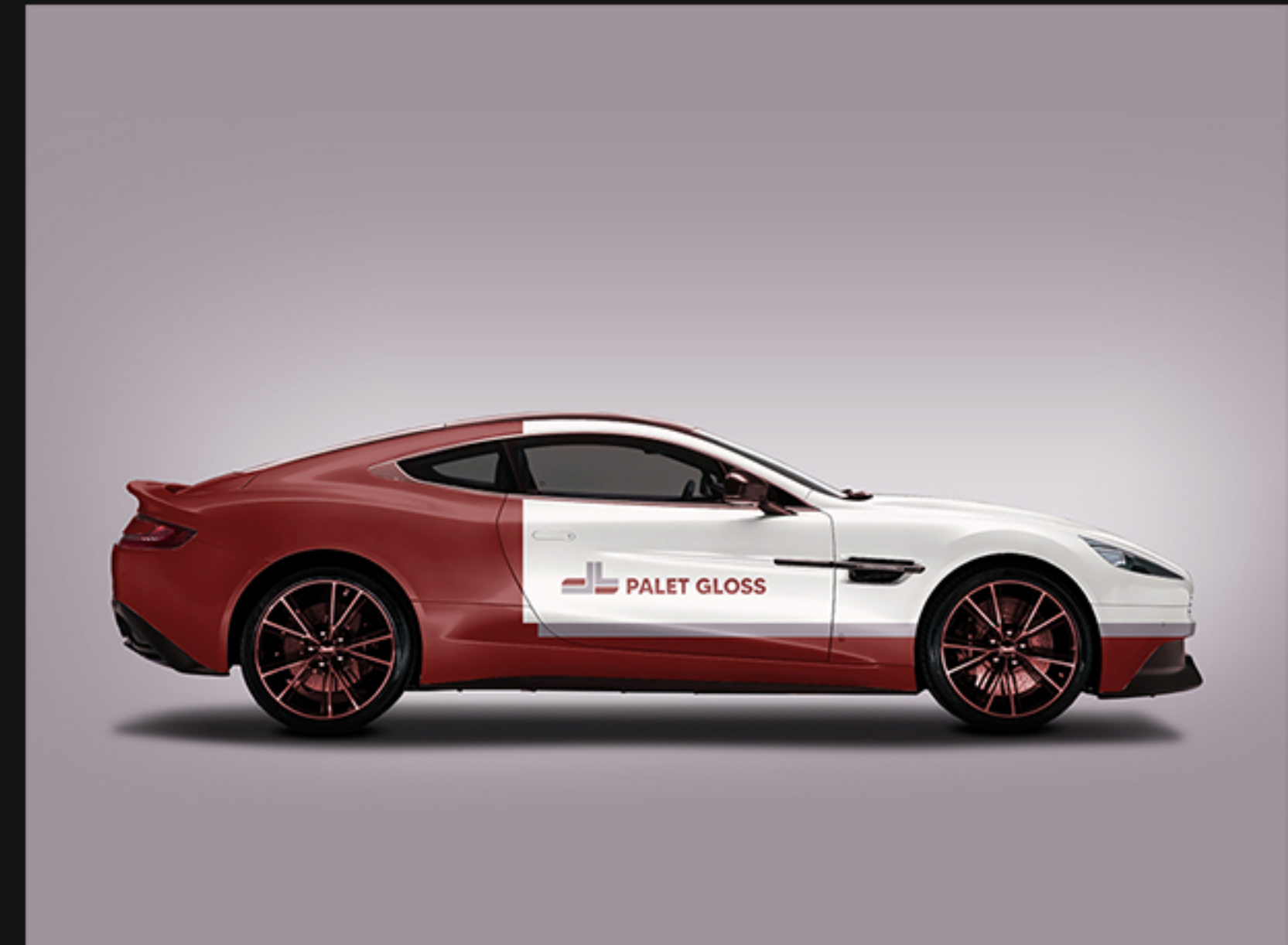


**Mohammad Behagh**  
CEO

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director@paletglass.com  
No. 9, Reyhaneh Dead end,  
North Kamraniyeh, Tehran  
021 - 71127

**PALET**  
paletglass.com











## Quality Of Your Secrets

**"O" underwears**

Designing a visual identity and compiling a brandbook-



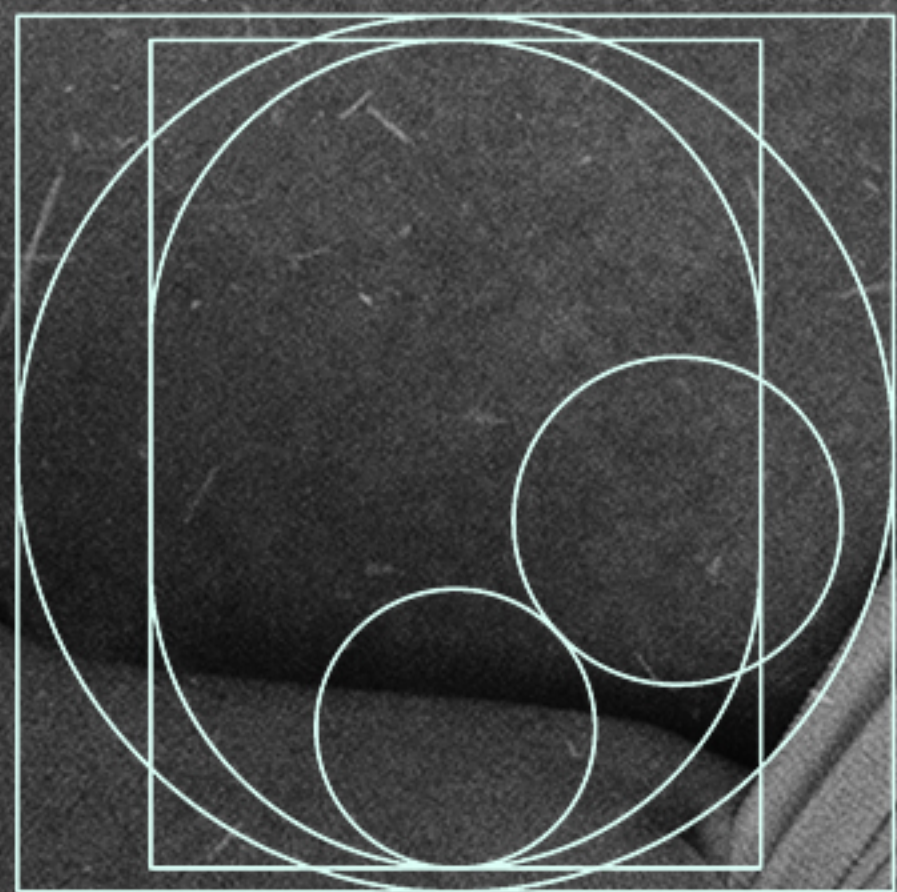


Quality Of Your Secrets

present by

*Sassan Mofakharzadeh*

O + 9





*Quality Of Your Secrets*







Quality Of Your Secrets

owear.com





Quality Of Your Secrets



Quality Of Your Secrets



Quality Of Your Secrets

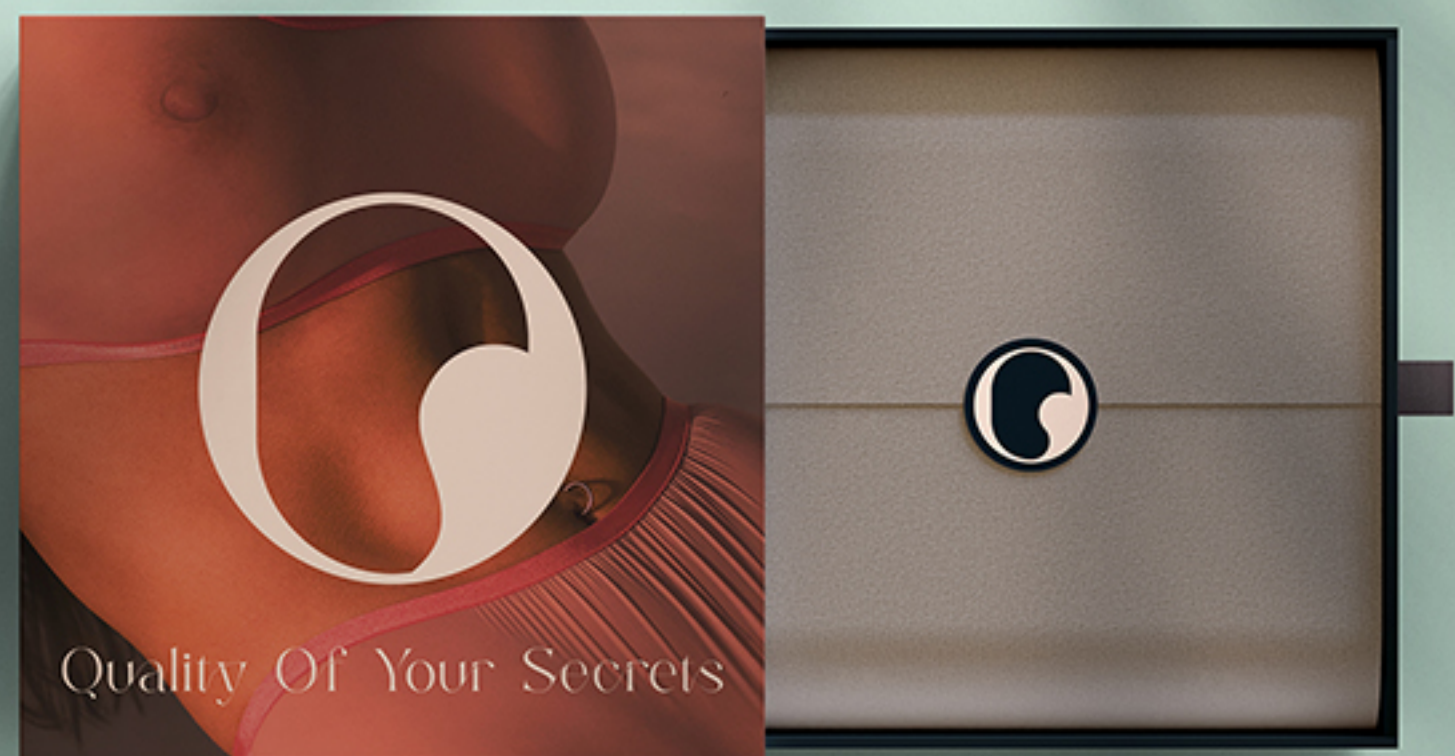






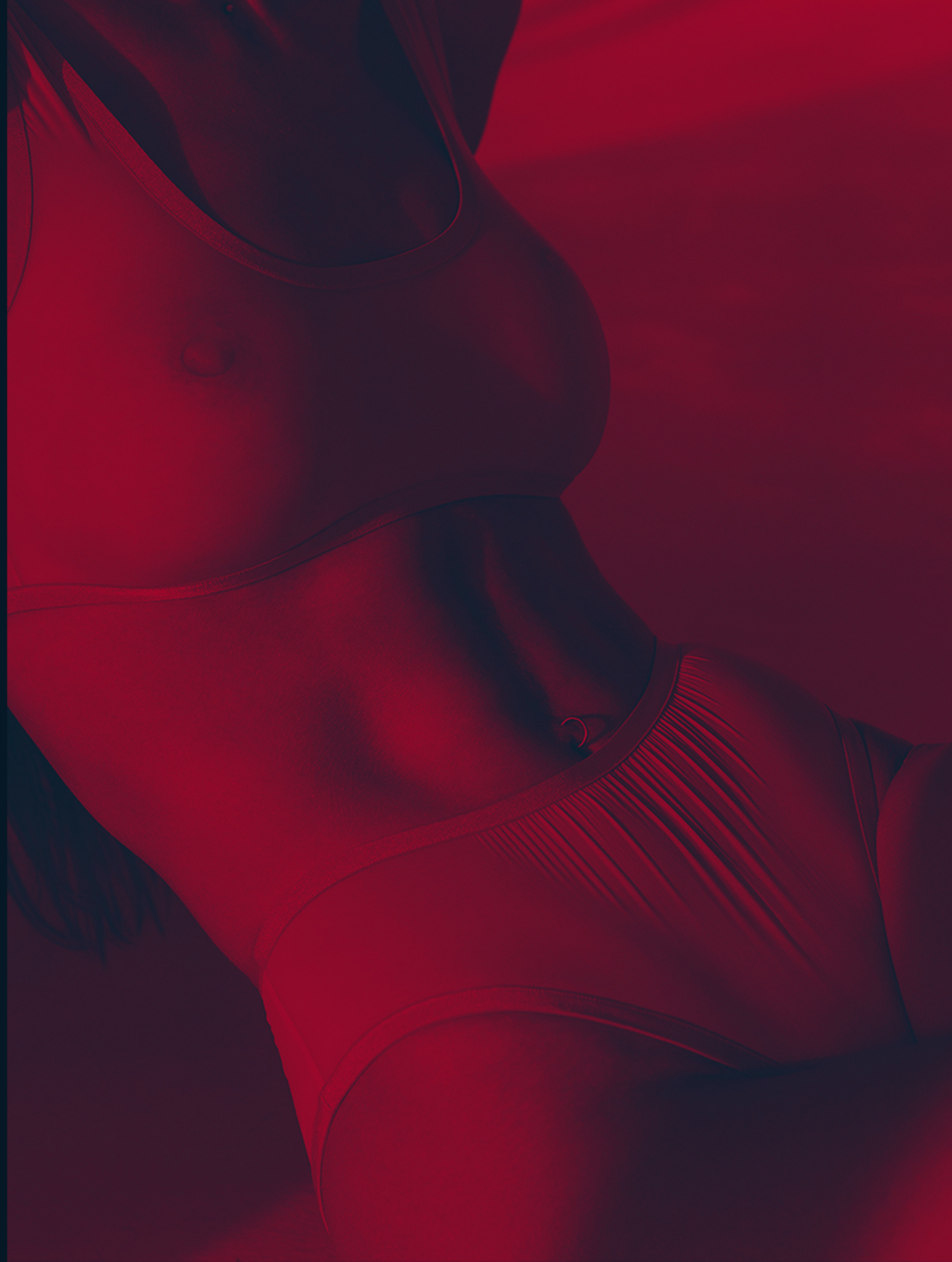
Quality Of Your Secrets

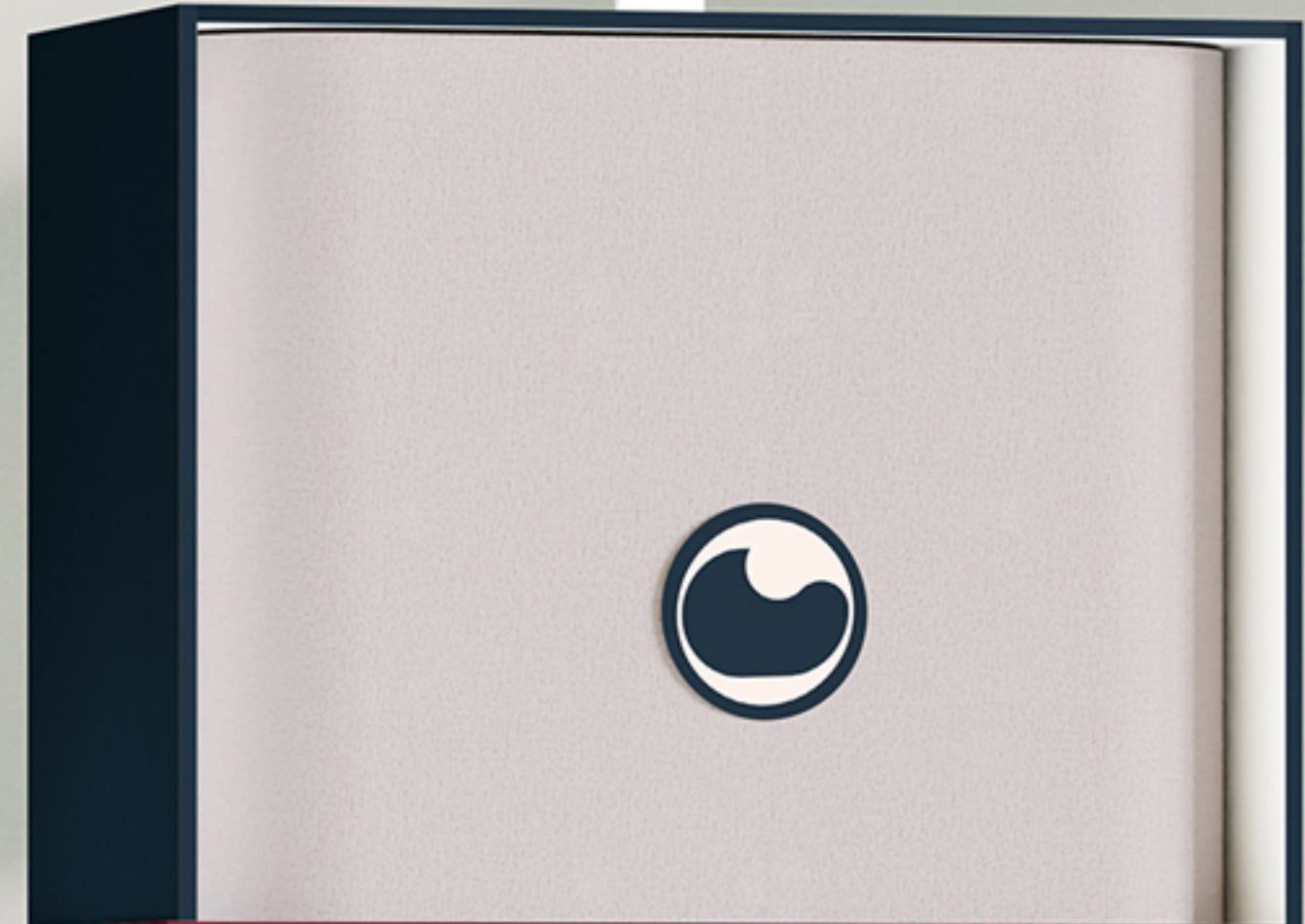
[owear.com](http://owear.com)





*Quality Of Your Secrets*









Quality Of Your Secrets

owear.com

Ladies Page  
Specialty Collections



Sassan Mokhtarzadeh

sassanmokhtarzadeh.ir



## Art Direction : Boukani Civil Group

Design of Visual Identity of Boukani Company  
Logo Design and Printing of corporate kit and packaging,  
Clothing Design and ...

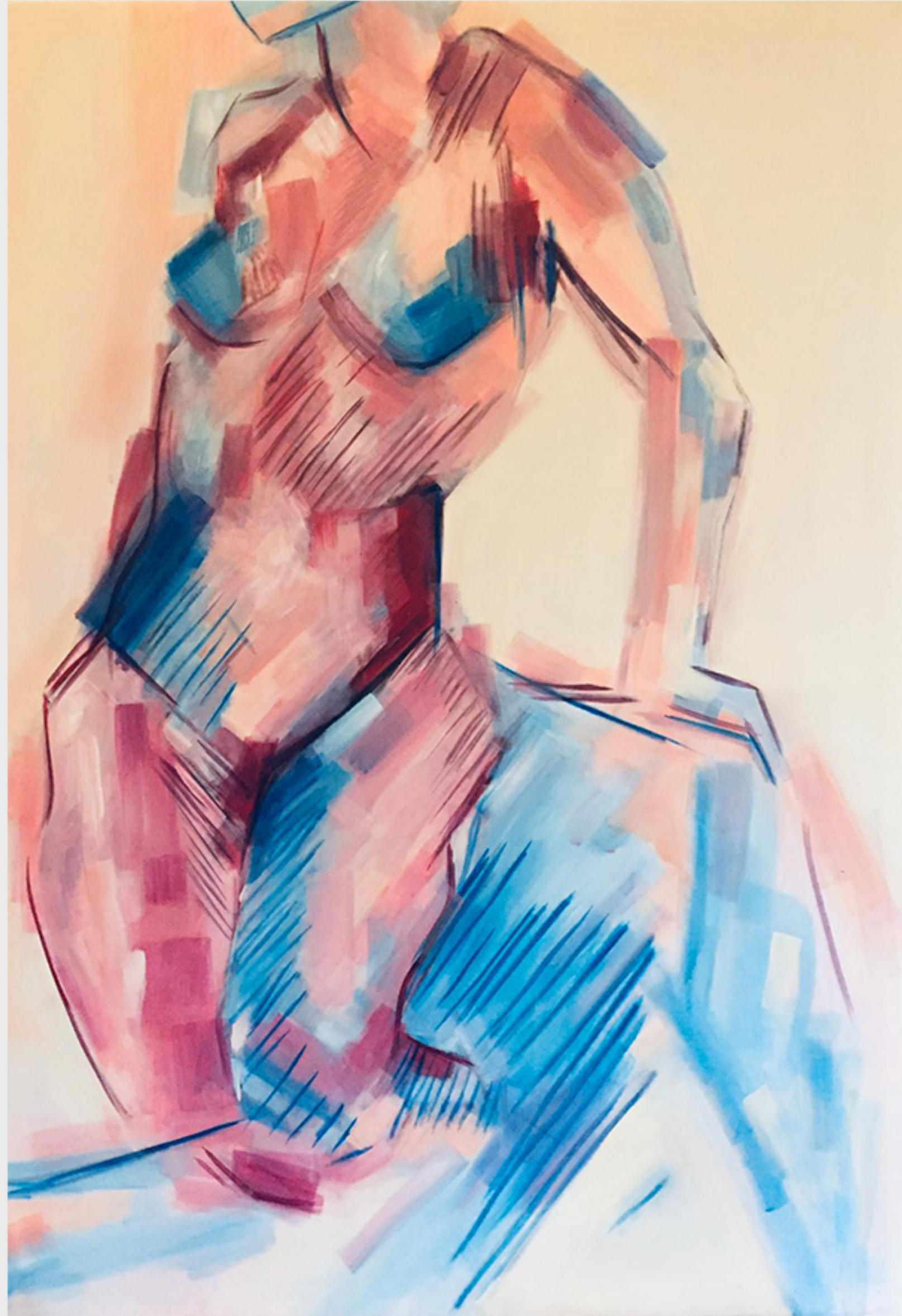








Ferri  
Gallery  
Layout Design

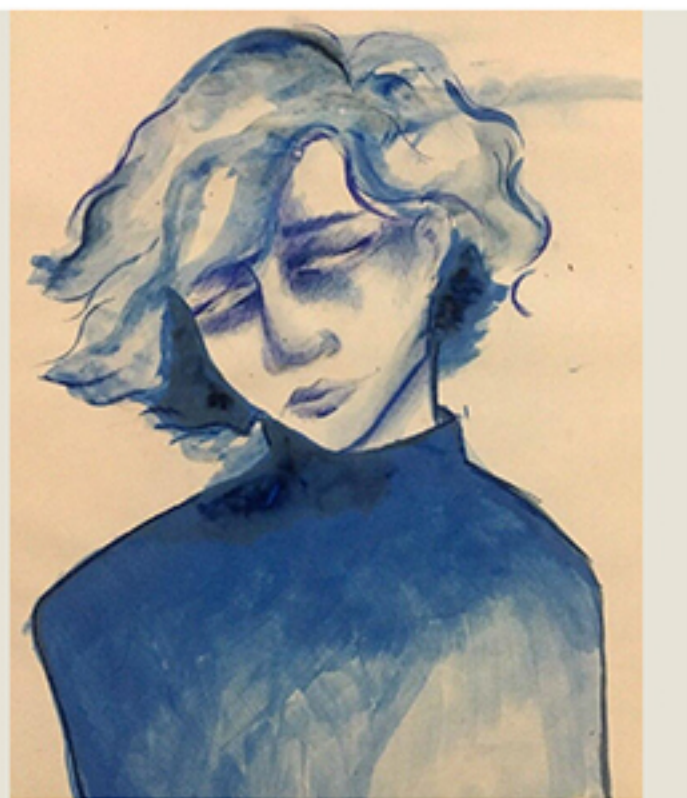




Fein

Dimension: 90 x 70  
Material: Acrylic on the canvas  
Concept: Abstract and modern

<sup>name</sup>  
**ROSA**



Fein

Dimension: 100 x 70  
Material: Acrylic on the canvas  
Concept: Modern

<sup>name</sup>  
**CATI**



<sup>name</sup>  
**LADY**



Dimension: 150 x 150  
Material: Acrylic on the canvas  
Concept: Real & modern

Fein



Fein

Dimension: 120 x 120  
Material: Acrylic on the canvas  
Concept: Real & Modern

PICASSO  
AND  
THE BIRD



BABAK  
KARIMI

Fein

Dimension: 100 x 80  
Material: Acrylic on the canvas  
Concept: Real & Modern



Fein

Dimension: 140 x 100  
Material: Acrylic on the canvas  
Concept: Abstract

CHOOSE  
ME



Fein

Dimension: 220 x 95  
Material: Acrylic on the Wood  
Concept: Abstract & Modern



MIRROR

Dimension: 140 x 100  
Material: Acrylic on the Canvas  
Concept: Real & Modern

Fein

STEP



Fein

Dimension: 100 x 70  
Material: Acrylic on the Canvas  
Concept: Abstract & Modern



TUTS



Dimension: 100 x 70  
Material: Acrylic on the Canvas  
Concept: Abstract & Modern

Fein

ROSA



LISTEN

Fein

Dimension: 150 x 100  
Material: Acrylic on the Wood  
Concept: Abstract



# DRUNKENNESS

Fein

Dimension: 100 x 70  
Material: Acrylic on the Wood  
Concept: Abstract

Fein

Dimension: 120 x 90  
Material: Acrylic on the Wood  
Concept: Abstract



# SPRING WOMAN

Fein

Dimension: 120 x 120  
Material: Acrylic on the Wood  
Concept: Real & Modern



# COQUETRY



# I AM

Fein

Dimension: 150 x 100  
Material: Acrylic on the Wood  
Concept: Abstract

Fein

Dimension: 150 x 100  
Material: Acrylic on the Wood  
Concept: Abstract



# MISTRESS

Fein

Dimension: 140 x 100  
Material: Acrylic on the Canvas  
Concept: Abstract & Modern



# PICASSO



Fein

Dimension: 100 x 70  
Material: Acrylic on the Wood  
Concept: Real & Modern

SLEEP



Fein

Dimension: 100 x 70  
Material: Acrylic on the Wood  
Concept: Abstract & Modern

THINKING





**WOMAN**

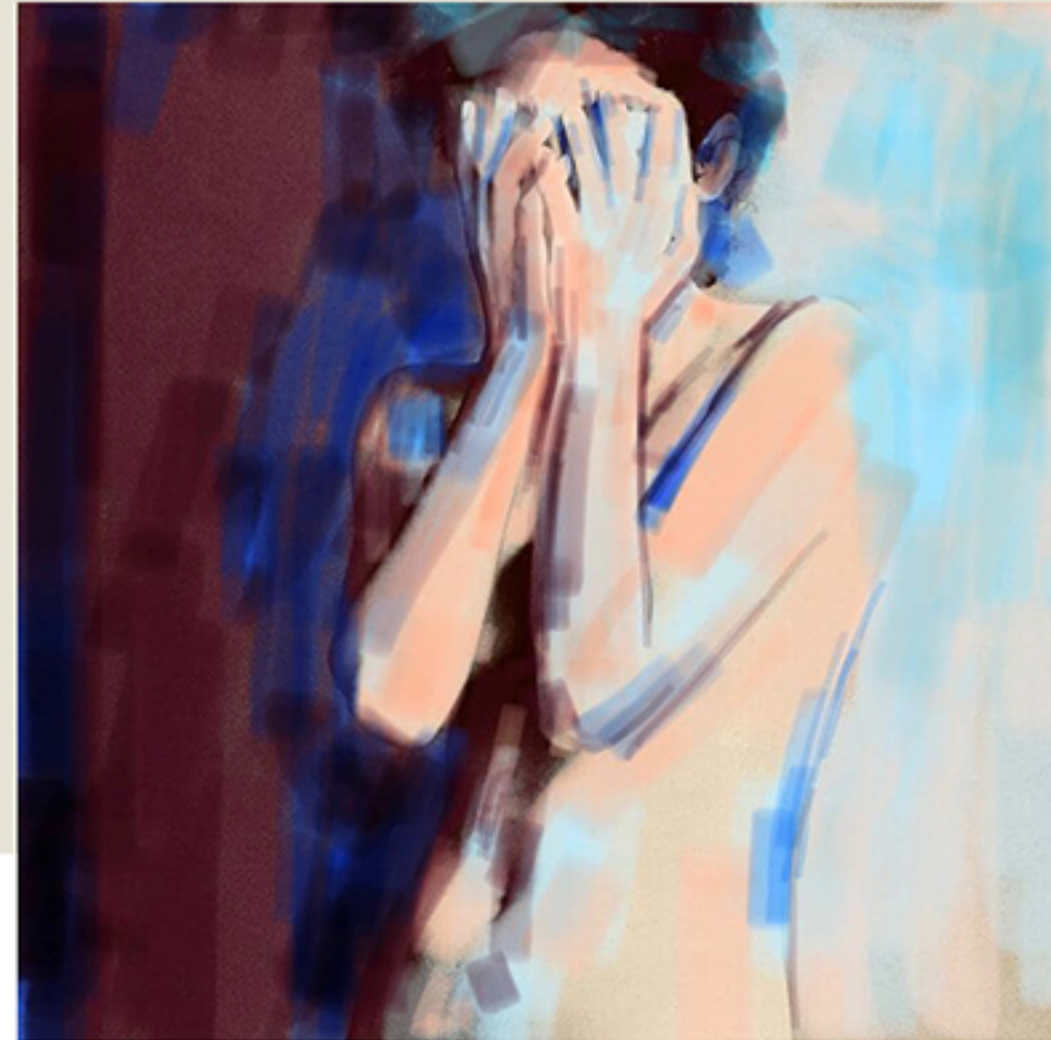
Fein

Dimension: 120 x 90  
Material: Acrylic on the Wood  
Concept: Abstract & Modern

Fein

Dimension: 150 x 150  
Material: Acrylic on the Canvas  
Concept: Abstract & Modern

**GOLSHIFTEH**

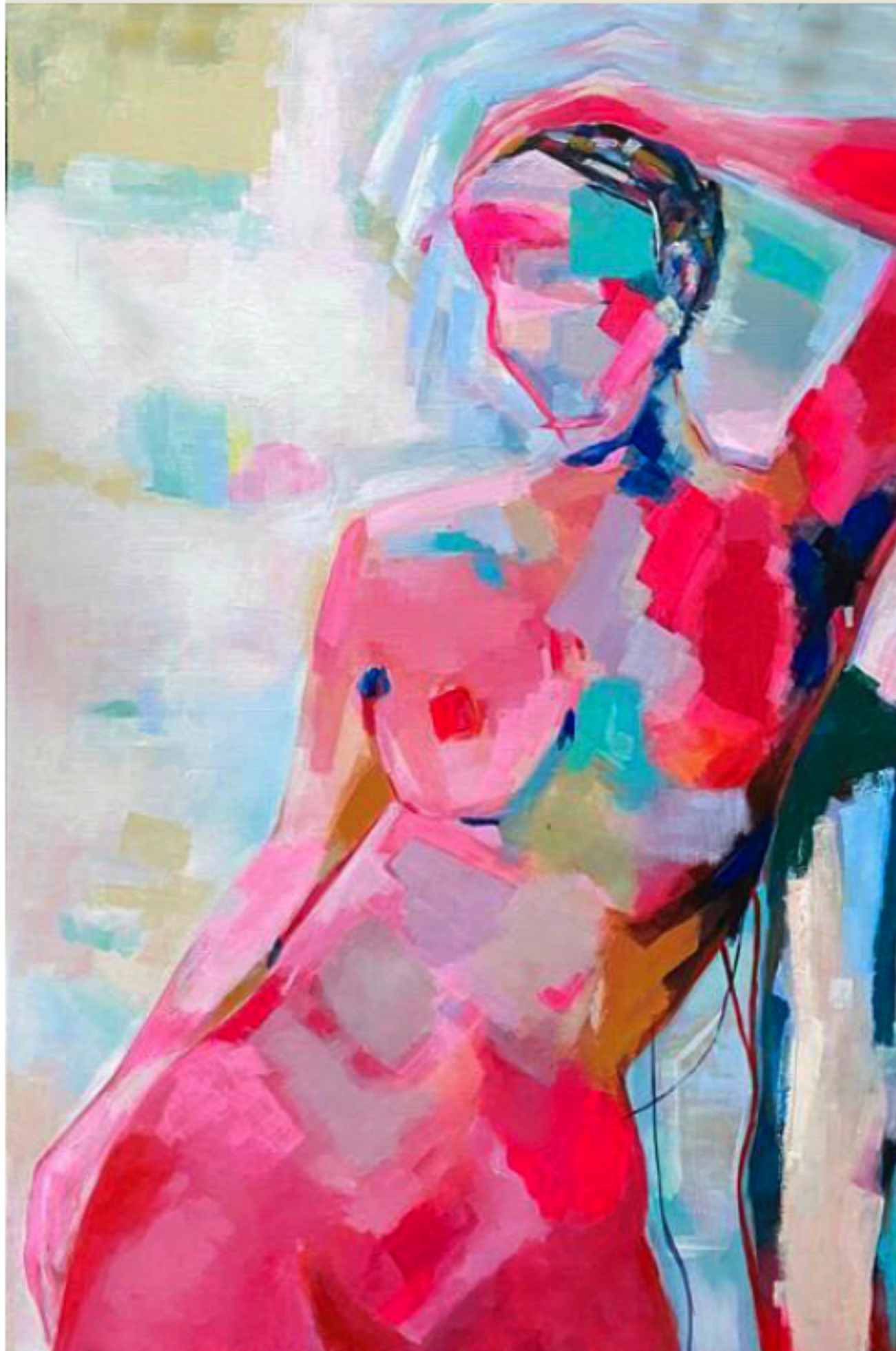


**DOBERMAN**

Fein

Dimension: 120 x 90  
Material: Acrylic on the Paper  
Concept: Abstract

SEE



## Feñn

Dimension: 120 x 80

Material: Acrylic on the Paper

Concept: Abstract & Modern





Campaign : Huawei

*Touch You'r Life...*

Creative Campaign Artworks



Where's honor 6x?!



Art Director : Vadiar Holding

Logo Design, Visual Identity

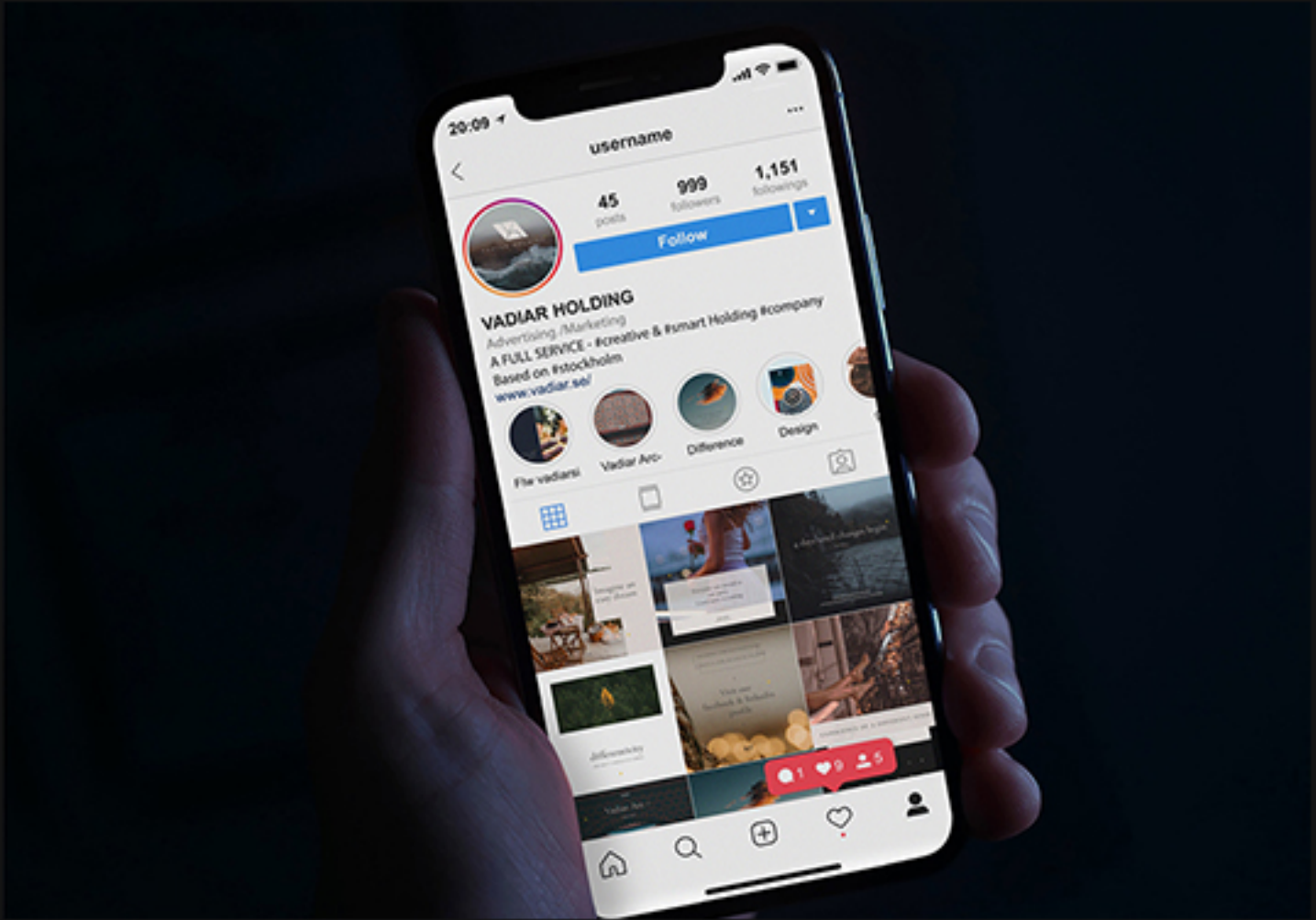


VADIAR HOLDING



Activated on the  
Stockholm

*be better...* ■



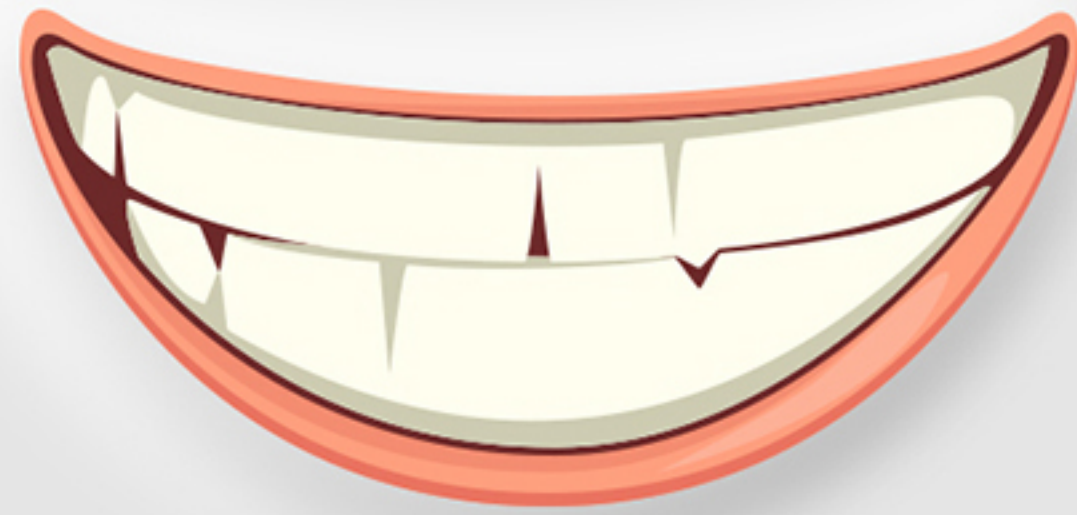


EVARTĒ

Art Director : Evarte Architects

Studio Manager and  
Art Director





Campaign : Pharmed

Design Artworks of Creative Campaign



**PHARMED**  
Protection Against Teeth Sensitivity



این یک دندانک نیست!



دهنتو سرویس کن!



PHARMED  
Protection Against Teeth Sensitivity

For All Your Sensitivities  
برای تمام حساسیتهای شما

PHARMED  
Protection Against Teeth Sensitivity





For All Your Sensitivities  
برای تمام حساسیتهای شما



Designer : GPC  
Catalog Design







Ux : Cafe Kalameh  
Ux Writing  
Ui Design











Ux : Ogami Stream

Ux Writing /Ui Design








بانك ملت  
bank mellat

Bank Mellat 1400-40 Campaign



۱۳۹۸  
۱۳۹۹  
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۱۳۹۹  
۱۳۹۸  
۱۳۹۹

۴۰ بهار با شما، ترسیم بهاری متمایز

  
بانک ملت  
bank mellat  
تجربه‌ای متمایز



۴۰ بهار با شما، ملت کنار ملت

بانک ملت  
bank mellat  
گروه خدمات اعتباری





۴۰ بهار با شما، ترسیم بهاری متمایز



تجربه‌ای متمایز





Redesign : Cafe Cube

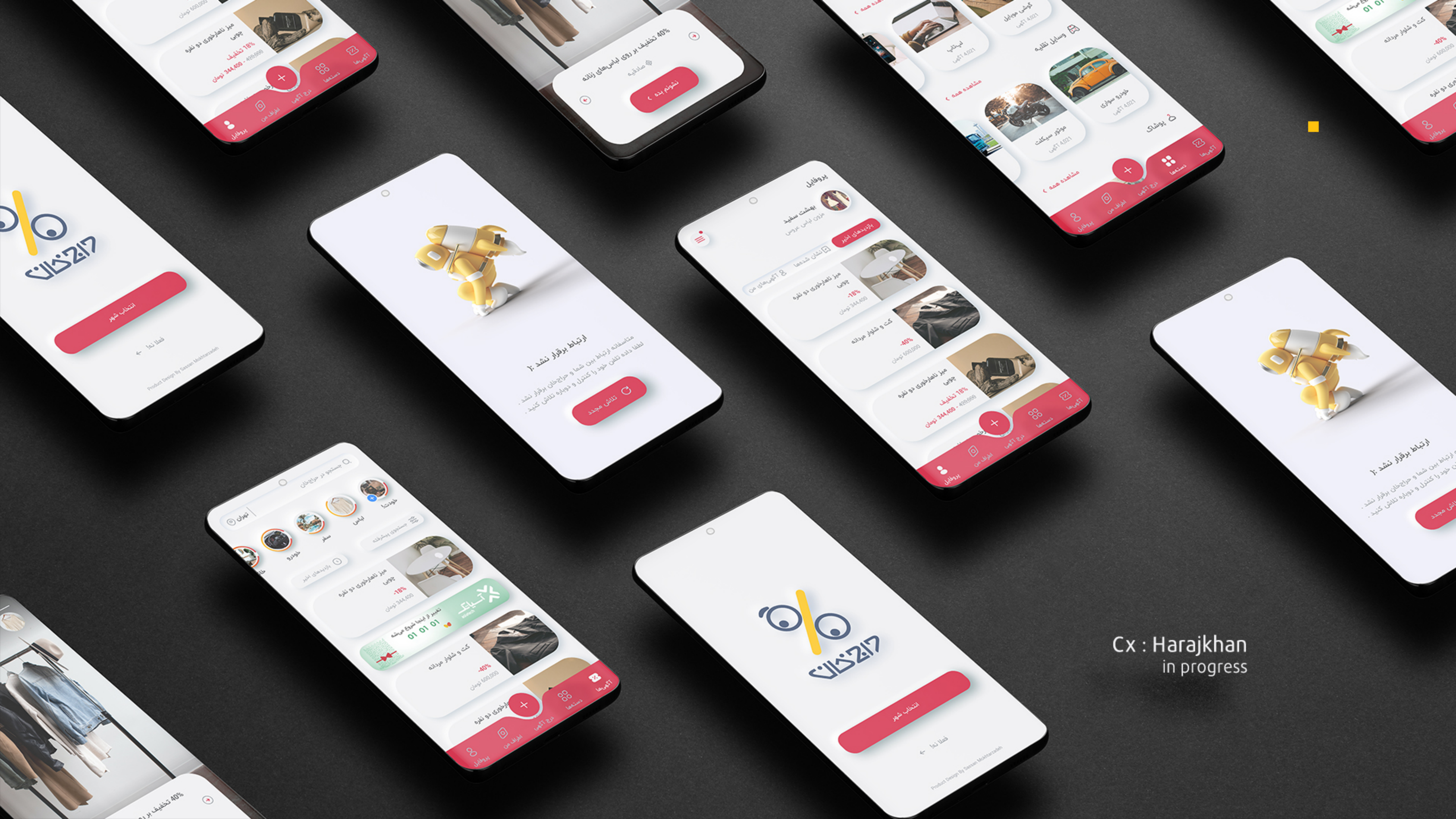
Visual Identity











Cx : Harajkhan  
in progress



*Larsan Mektarzadeh* ■

– Portfolio  
will continue...

V - June 2022

Thanks,

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insta /sassan\_mokhtarzadeh      web /sassanmokhtarzadeh.ir